

## LITTLE GIANT: A READER'S GUIDE

Welcome! This guide will help you delve deeper into the stories and ideas in the book. Rather than going chapter by chapter, the questions are organized as themes to spark group discussion and personal reflections.

### OVERALL IMPRESSIONS

- What surprised you most about the book?
- What moment or image has stayed with you?
- Were there parts of the book that challenged your assumptions? If so, which ones?

### THE LEAP

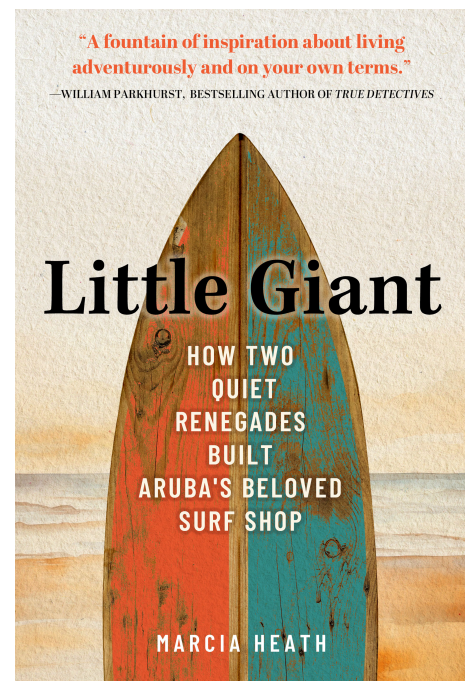
- How did you react to David and Yair walking away from successful careers in their late twenties? To what extent did their motivations feel convincing to you?
- On page 63, Debbie says, “the whole idea of following someone you love...I think that’s beautiful.” What was your reaction to Ana and Debbie's decision to move to Aruba with their new boyfriends?
- On page 76, the author writes: “Bula was more an attitude than a decision they could rationalize... propelled by the certainty that they couldn't *not* do this thing.” What strikes you about that moment when David and Yair decided to start a tiny surf shop?

### HOW THE STORY WORKS

- The book opens with the author's confession about losing her mind, leaving a perfectly good job, and sitting under a mango tree. How did the preface set the tone for the book?
- Readers describe feeling an unexpected connection to this book even though they're not surfers or entrepreneurs. Did you feel that as well? What do you think explains this connection?
- What did you notice about the way the author wove in her own story, research, and inspirational quotes?
- The book doesn't shy away from darkness—Yair's clinical depression, David's misery as a lawyer, the real possibility of failure. How did those moments affect your reading?

### STARTING OVER

- David and Yair had zero retail experience. Ana and Debbie moved to a remote island where they knew no one and had no job prospects. Were they foolish? Courageous? Something else?
- What's the difference between irresponsible dreaming and intelligent risk-taking? Where do David and Yair fall on that spectrum?



## **SIDE BY SIDE**

- David and Yair spent roughly 31,200 hours sitting side by side in that small shop over twenty years—the equivalent of flying to Mars and back. On page 120, David reflects: "If Bula was going to drown...at least I'd have my best friend by my side." What does this sustained proximity and loyalty tell you about their bond?
- How did their friendship shape the kind of business they built? What might have been different with a more transactional partnership?
- The book explores research about friendship—how it calms our brains and changes how we perceive risk. Did that research ring true for you?
- What role did Ana and Debbie play beyond the romantic storyline?

## **WHAT MATTERS**

- Bula Surf Shop evolved into a highly profitable and beloved “third place,” a community anchor. Yet David and Yair seemed almost surprised by its success. What do you make of that?
- In the “Final Words” chapter, there's a reference to the Kurt Vonnegut/Joseph Heller story about “having enough.” How did that philosophy show up in the way David and Yair ran Bula and made personal decisions?
- On page 204, David talks about JOMO (Joy of Missing Out) instead of FOMO. What was he choosing? What was he not missing out on?

## **THE B-SIDE**

- You can think of Bula as a B-side venture: unconventional, experimental, under the radar —like the Beach Boys' *Pet Sounds*, an unconventional album that drew a cult following. Where did you see that experimental attitude in David and Yair's approach?
- They made plenty of rookie mistakes. How did they handle failure and incompetence?
- What did building something authentic rather than following a proven formula cost David and Yair? What were the upsides?

## **FINAL REFLECTIONS**

- Is there an idea from this book you're still mulling over?
- What question would you like to ask David, Yair, or the author?

## ***Get in Touch!***

Thank you for reading *Little Giant* and exploring these questions. Visit [littlegiantbook.com](http://littlegiantbook.com) for news about the book, upcoming author talks, and ways to stay connected.